

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Democratic Senate Campaign
Product	49/53/1505 - DSCC - IE
Estimate Number	1505

Invoice #	04058533-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/02/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04058533
Alt Order #	Political Issue
Deal #	
Order Flight	10/09/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV13721
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 9a	9-10a								
		Political Issue									
					10/29/12 to 11/04/12	1x	- TWTF - -				
	13			F	11/02/12	:30	9:39 AM	FLDEMT1201H	\$1,000.00		5
5	13	Live with Kelly	10a-11a								
		Political Issue									
					10/29/12 to 11/04/12	2x	- TWTF - -				
	13			W	10/31/12	:30	10:48 AM	FLDEMT1201H	\$800.00		11
	13			Th	11/01/12	:30	10:50 AM	FLDEMT1201H	\$800.00		10
6	13	Fox 13 News at Noon	12p-1p								
		Political Issue									
					10/29/12 to 11/04/12	1x	- TWTF - -				
	13			F	11/02/12	:30	12:35 PM	FLDEMT1201H	\$600.00		8
7	13	Judge Judy	4p-5p								
		Political Issue									
					10/29/12 to 11/04/12	2x	- TWTF - -				
	13			W	10/31/12	:30	4:48 PM	FLDEMT1201H	\$1,100.00		11
	13			Th	11/01/12	:30	4:41 PM	FLDEMT1201H	\$1,100.00		10
8	13	Fox 13 News at 5p	5p-530p								
		Political Issue									
					10/29/12 to 11/04/12	1x	- TWTF - -				
	13			F	11/02/12	:30	5:11 PM	FLDEMT1201H	\$2,000.00		8
12	13	Glee	9p-10p								
		Political Issue									
					10/29/12 to 11/04/12	1x	- - - T - -				
	13			Th	11/01/12	:00			\$10,000.00	Credited	1
13	13	Access Hollywood	1135p-1205a								
		Political Issue									
					10/22/12 to 10/28/12	1x	- TWTF - -				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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13	13	Access Hollywood	1135p-1205a								
		Political Issue									
	13			W	10/31/12	:30	12:00 AM	FLDEMT1201H	\$800.00	MG for 13.3 10/24	4
14	13	Good Day 8a	8a-9a								
		Political Issue									
				10/29/12 to 11/04/12		5x	MTWTF--				
	13			M	10/29/12	:30	8:24 AM	FLDEMT1201H	\$1,400.00		2
	13			Tu	10/30/12	:30	8:59 AM	FLDEMT1201H	\$1,400.00		1
	13			W	10/31/12	:30	8:22 AM	FLDEMT1201H	\$1,400.00		3
	13			Th	11/01/12	:30	8:27 AM	FLDEMT1201H	\$1,400.00		5
	13			F	11/02/12	:30	8:30 AM	FLDEMT1201H	\$1,400.00		4
16	13	X Factor	8p-10p								
		Political Issue									
				10/29/12 to 11/04/12		1x	--W----				
	13			W	10/31/12	:30	8:33 PM	FLDEMT1201H	\$24,000.00		1

Aired Spots

14

<u>Gross Total</u>	\$39,200.00	
<u>Agency Commission</u>	\$5,880.00	
<u>Net Amount Due</u>	\$33,320.00	<u>Payment Terms 30 Days</u>

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